

GENERALES

|                           | Medidas a sangre | Tarifa   |
|---------------------------|------------------|----------|
| PÁGINA INTERIOR           | 230 x 300 mm     | 8.840 €  |
| CONTRAPORTADA             | 230 x 300 mm     | 12.880 € |
| INTERIOR PORTADA O CONTRA | 230 x 300 mm     | 10.700 € |
| PÁGINA PREFERENTE         | 230 x 300 mm     | 10.480 € |
| DOBLE PÁGINA              | 460 x 300 mm     | 17.690 € |
| PRIMERA DOBLE PAG         | 460 x 300 mm     | 19.110 € |
| MEDIA PAG. HORIZONTAL     | 230 x 150 mm     | 6.550 €  |
| MEDIA PAG. VERTICAL       | 115 x 300 mm     | 6.550 €  |
| DOS COLUMNAS              | 100 x 300 mm     | 7.540 €  |

Recargo emplazamiento preferente: 20%  
Formatos superiores a DÍPTICOS, consultar





BRAND WEEK

|                                                  |          |
|--------------------------------------------------|----------|
| TAKE OVER PORTADA + INTERIORES                   | 11.550 € |
| CUSTOM BRAND WEEK TAKE OVER PORTADA + INTERIORES | 13.860 € |

DISPLAY

CPM

|                       | Rotación |
|-----------------------|----------|
| BILLBOARD             | 82 €     |
| ROBAPÁGINAS DOBLE     | 82 €     |
| MEGABANNER            | 60 €     |
| ROBAPÁGINAS           | 60 €     |
| VIDEO EN NOTICIAS     | 109 €    |
| VIDEO PREROLL         | 126 €    |
| TRIPLE SLIDER (F1)    | 98 €     |
| DOUBLE REVEAL         | 98 €     |
| DOUBLE REVEAL VIDEO   | 98 €     |
| SPIN CARD             | 98 €     |
| DOUBLE VIDEO          | 98 €     |
| INTERACTIVE SENSOR AD | 98 €     |
| STICKY CUSTOM CUT     | 98 €     |
| WEATHER WHAT WEATHER  | 98 €     |
| PORTRAIT VIDEO        | 98 €     |
| ALWAYS ON             | 98 €     |

PUBLIRREPORTAJES y BRANDED CONTENT, consultar